

White Board Notes: September 24, 2015 Arts Conversation

Internet!

Coordination and Connecting

Connect with nearby centers

We have the bricks and mortar, now plan to use, especially downtown

Economic development for whom)

-- how to support our artists (music therapy, arts service and education)

Link arts communities, at least Bloomington and Columbus – big employers there, affluent audience

Need to be seen as friendly to new business

We have lots of artists

Ideas/Projects:

Think Aspen, ie big musical event, hook up with Jacobs (but Paul Novarro notes IU keeps all to self and controls)

Story-telling event

Arts Road 46 (has website) – can it be the coordinative body? Have a round table or conversation specifically on this topic? Should we refocus it a bit and be more attractive by calling it a Cultural Trail or Heritage Trail?

Arts and Service/Education /Wellness – embrace NORC status

Give the customers what they want

Role of Arts in the Park

Continuing education classes in venues

Could Park attach Nashville/BC calendar to theirs as folks arrive?

There are Hohenberger photos of so many of our sites and current businesses – post copies and stories at each

Cracker Jack weekend.

History Center archives a treasure trove